



NEWS YOU CAN USE

Brought to you by: Bow Wow Village, LLC
www.bowwowvillage.com

(888) 336-5236

Protect Pets During Summer Holidays

By Kate Garvey

Holidays are a lot of fun but the noise and chaos can frighten pets. Some pets may get aggressive or become traumatized. Animals can become overloaded when cities shoot off fireworks. Holidays like Memorial Day, the 4th of July, and Labor Day, can be very hard on pets because most animals are extremely sensitive to noise. A couple of things you can do to help your pet during these times include:

Create a safe space for the pet. Bring outdoor dogs inside. Allow your cats to hide under the bed or in closets. Don't force your animal to be social, allow them to hide.

Consider using non-addictive relaxers like "Rescue Remedy". Or, if your pet has bad reactions to noise and chaos, have your veterinarian prescribe some tranquilizers. Begin giving rescue remedy or tranquilizers a few hours before the noise is about to start.

Please see *Feature Article* on page 2

BWV NEWS

Bow Wow Village LLC is having their Re-Grand Opening on Saturday, April 12th!

Enter for your chance to win free service (up to \$25 dollar value) by signing up for service during our grand opening week (April 12th - 19th).



"SNOWFLAKE"

~Carol M. Family, Upper Marlboro (MD)

Tell us about your fur-kid?

He is a 5 year old Bichon Frise. He has a wonderful laid back personality and he loves to sleep a lot. He has a younger sister, Lexi (maltipoo). They have their arguments but are ultimately two peas in a pod (always together).

What are some "special talents" he can do?

Sit, Stay, Come, and Beg.

What strange/weird quirk does he have?

He howls when the phone rings.

What is his favorite human & pet treat?

Healthy human food. Beggin' treats.

Protect Pets During Summer Holidays

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Limit your pet's exposure to children and other animals at this time. When your pet is anxious because of noise and chaos, they may exhibit signs of aggression. A normally docile cat or dog may bite or attack a child or other pets when it's overloaded with fear and confusion.

If your pet hides in a closet or under the bed, leave them alone. Some people try to baby their animals. Usually, pets just want to feel safe. If your pet is anxious and comes to you, by all means provide comfort. But, if your pet is hiding, don't go after it. It will come out when it's more relaxed and ready to be social.

These tips also work well if your pet is afraid of thunder or lightning storms.

Article Source: <http://EzineArticles.com/614798>

QUICK QUIZ

Each month we'll give you a new question.

Just email us at info@bowwowvillage.com or call (888) 336-5236 for the answer.

This month's question:

Issac and William Fuld invented and patented what in 1892?

WHY NOT PASS ME ALONG TO A FRIEND?

If you've enjoyed this newsletter and found its information useful, please pass it to a neighbor, relative, friend or co-worker.

And if you have any comments about it, give us a call or send us an email!

If you haven't joined our mailing list yet, join today!

ASK THE PCS

Summer time is here and so are those pesky fleas. I don't like using products with harsh chemicals, is there a home remedy to get rid of fleas?

It's important to get rid of fleas as they not only make your pet uncomfortable, but fleas can transmit disease and cause tapeworm.

Make your own homemade flea dip or shampoo. The ingredients are simple and you probably already have them on hand.

You'll need a half a cup of vinegar and half a cup of Dawn dish washing liquid. Shampoo your pet as normal (leaving the solution on for a bit) or in the alternative use the solution as a dip by filling a basin with lukewarm water for your pet to soak in.



WORTH QUOTING

The Worst Possible Greeting
Alexandra Petri
The Washington Post

Here's the truth about answering the question "How are you?" with words like "fine" or "good." It's not good, or, well, fine, and barely passes as conversation. Read this article and at the very least be prepared to have a conversation about how you have conversations.

More: <http://tinyurl.com/So-how-are-you>

DID YOU KNOW?

Can you fill in the missing words in these well-known phrases and sayings?
(Answers below)

Mankind _____ an evil man but heaven does not.

The palest ink is better than the best _____.

_____ rides a fast horse.

He who begins too much _____ little.

Keep your _____ to the grindstone.

When ill luck falls asleep, let none _____ her.

The girl who can't _____ says the band can't play.

(Answers: fears, memory, Trouble, accomplishes, nose, wake, dance)

WELCOME TO THE BWV FAMILY

-Carol M., Upper Marlboro (MD) /Snowflake (5) & Lexi (3)

CUSTOMER LOYALTY, REWARD & RESIDUAL BONUS PROGRAMS

Bow Wow Village's Customer Loyalty Program rewards our customers for their continual service. It is comprised of a Points Reward System for services and products and weekly prize drawings.

Bow Wow Village offers two referral programs - the Initial One-Time Bonus and the Residual Referral Bonus. Here's how it works - you will receive a **\$20 Debit Card** for any person you refer that signs up and completes pet care services with us and thereafter will be paid **2.5% of your Referral's Gross Invoice for Pet Care Services**. Even non-customers may participate in the Rewards & Residual program. Now that's a referral program that not only pays out once, but continues to pay out!

See our website for details on these programs.

YOUR TESTIMONY IS APPRECIATED

If BWV did an excellent job with your pet care service and you would like to help us spread the word about our offered services, we would love to hear from you. Send us your testimony (written or video). We will show our appreciation for your time and effort with a \$25 gift card.

WHOLE-FRUIT PUPSICLES

By Brandy Arnold



Prepare the following ingredients:

- 4 cups of water
- 1 cup of fresh chopped fruit
- 1 tbsp. of molasses

Combine all the ingredients in a bowl and mix together. For the fruit, pick any that your pooch loves (but don't forget to discard any of the pits or seeds!).

For an added treat, use a carrot stick or your dog's favorite healthy, long crunchy treat as the popsicle stick!

Pour into popsicle molds or ice trays and allow the mixture to partially set and insert the "stick" into each pupsicle, then allow it to freeze completely.

-Article Source www.dogingtonpost.com

BIRTHDAY & ANNIVERSARIES TO REMEMBER THIS MONTH

Bow Wow Village, LLC
Re-Grand Opening, April 12th



COUPONS & DEALS IN THE COMMUNITY (HUMAN & PET)

This is the spot where your local community merchants will offer some great deals and discounts (pet & human) on their products and/or services.

MONTH:

- National Adopt a Greyhound Adoption Month
- National Heartworm Awareness Month
- National Pet First Aid Awareness Month
- Prevention of Cruelty to Animals Month
- Prevention of Lyme Disease in Dogs Month

WEEK / SPECIAL EVENTS:

- International Pooper Scooper Week: April 1 – 7
- National Pet ID Week: April 20 – 26 (third week)
- MD SPCA's March for the Animals: April 27th

April 2014

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 April Fool's Day One Cent Day	2 Every Day is Tag Day International Children's Book Day	3 First Documented Ice Cream Sundae Made in 1892 Find-A-Rainbow Day	4 First U.S. flag approved (1818)	5 National Read a Road Map Day Educator Booker T. Washington born, 1856
6 North Pole Discovered in 1898. U.S. entered World War I (1917)	7 No Housework Day World Health Day, established 1948	8 Trina Schart Hyman born, 1939	9 Robert E. Lee surrendered to Ulysses S. Grant (1865)	10 Encourage a Young Writer Day National Sibling Day	11 National Pet Day President Johnson signs the Civil Rights Act, 1964 (1964)	12 ***Re-Grand Open for BWV*** Author Beverly Cleary born, 1916
13 Palm Sunday 3 rd President Thomas Jefferson born, 1743	14 Passover Begins at Sundown Titanic struck an iceberg shortly before midnight on April 14 causing it to sink at 2:20 AM on April 15.	15 Income Tax Day Boston Marathon bombing, 2013 Artist/Inventor Leonardo Da Vinci born, 1452	16 Aviator Wilbur Wright born, 1867	17 Sherlock Hemlock's Birthday (Sesame Street character)	18 Pet Owners Independence Day First Laundromat Opens in Fort Worth Texas (1934)	19 Pet Owner's Day Humorous Day Revolutionary War began (1775)
20 Easter	21 Bulldogs are Beautiful Day Kindergarten Day	22 Earth Day established 1970 Girl Scout Leader Appreciation Day	23 Administrative Professionals/ Secretaries Day William Shakespeare born, 1564	24 Take Our Daughters and Sons to Work Day Pigs-in-a-Blanket Day	25 Hairball Awareness Day Arbor Day Walter de la Mare born, 1873	26 Nat'l Kids & Pets Day World Veterinary Day Hug a Friend Day
27 Free Feral Cat Spay Day Nat'l Pet Parents Day Tell a Story Day	28 Int'l Guide Dog Day James Monroe born, 1758 (5 th President)	29 Zipper Day (patented by Gideon Sundback in 1913)	30 Nat'l Adopt a Shelter Pet Day National Honesty Day			

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